



Crafting Excellence in **Rosewood**



| Meet the founder

The Man Behind the Legacy

Leonard J. Mills, the visionary founder of Coorg Rosewood Timbers, is a respected name in the Rosewood industry. Fondly known as the Godfather of Rosewood and “Long Beard Wala, he’s admired for his deep expertise, bold leadership, and passion for quality craftsmanship.

Since its humble beginnings in 2014 with an initial investment of ₹70,000, Coorg Rosewood Timbers has proliferated, establishing itself as a leader in the Rosewood furniture market and earning a reputation as a household name. Proudly bootstrapped, the company’s success story is proof of its dedication to excellence and constant focus on customer satisfaction.

“We’re not just shaping wood, we’re shaping the spaces where your memories are made.”

– Leonard J. Mills, Founder



WHO WE ARE

The Heart of Coorg Rosewood Timbers

Coorg Rosewood Timbers specializes in exclusive, custom-made rosewood furniture and personalized home décor.

Each piece is thoughtfully crafted to suit your space, style, and lifestyle, ensuring exceptional quality, refined finish, and lasting value. Our collections are created by skilled artisans with meticulous attention to detail, using sustainable and forest-friendly materials. We offer premium rosewood beds, dining tables, idols, and inlay work that reflect the true essence of Indian craftsmanship.

With highly customizable designs and intricate inlaid work on furniture and décor pieces, we continue to preserve tradition while creating timeless furniture for modern homes.



Vision

To be a trusted leader in premium rosewood furniture, known for timeless design, superior quality, and a lasting legacy of craftsmanship.

Mission

To craft personalized, sustainable rosewood furniture with exceptional finish and attention to detail, delivering timeless value to every home.

The Problem



Growing Demand for Premium & Sustainable Wood

With rising awareness of quality and sustainability, customers today prefer durable, eco-friendly, and responsibly sourced timber and furniture. However, finding reliable suppliers who meet these expectations remains a challenge.



Inconsistent Quality in Mass-Produced Furniture

Most mass-produced furniture focuses on speed and low cost, resulting in poor-quality materials, weak finishing, and reduced durability. This leads to shorter product life, customer dissatisfaction, and frequent replacements.



Lack of authentic handcrafted solutions

With rising awareness of quality and sustainability, customers today prefer durable, eco-friendly, and responsibly sourced timber and furniture. However, finding reliable suppliers who meet these expectations remains a challenge.

Our Solution



Premium, sustainably sourced Indian rosewood

Premium, sustainably sourced Indian rosewood is responsibly harvested to ensure environmental balance while maintaining exceptional quality. Known for its rich grain, strength, and long-lasting durability, it is ideal for crafting elegant, timeless furniture and premium interiors.



Handcrafted furniture tailored for clients

We solve the problem of generic, low-quality furniture by offering handcrafted, customized rosewood pieces that reflect individuality, craftsmanship, and long-term value.



Emphasis on quality, finish, legacy, and design

We craft premium rosewood furniture with exceptional quality, flawless finish, timeless design, and a legacy of craftsmanship—custom-made for clients who value excellence.

Our Services

Timber Merchants

We are reliable suppliers of premium, sustainably sourced Indian rosewood timber for both domestic and international markets. Our timber is carefully selected from approved sources, scientifically seasoned, and professionally processed to ensure superior strength, durability, and consistency. We serve furniture manufacturers, builders, exporters, and artisans with customized supply solutions, competitive pricing, and timely delivery.



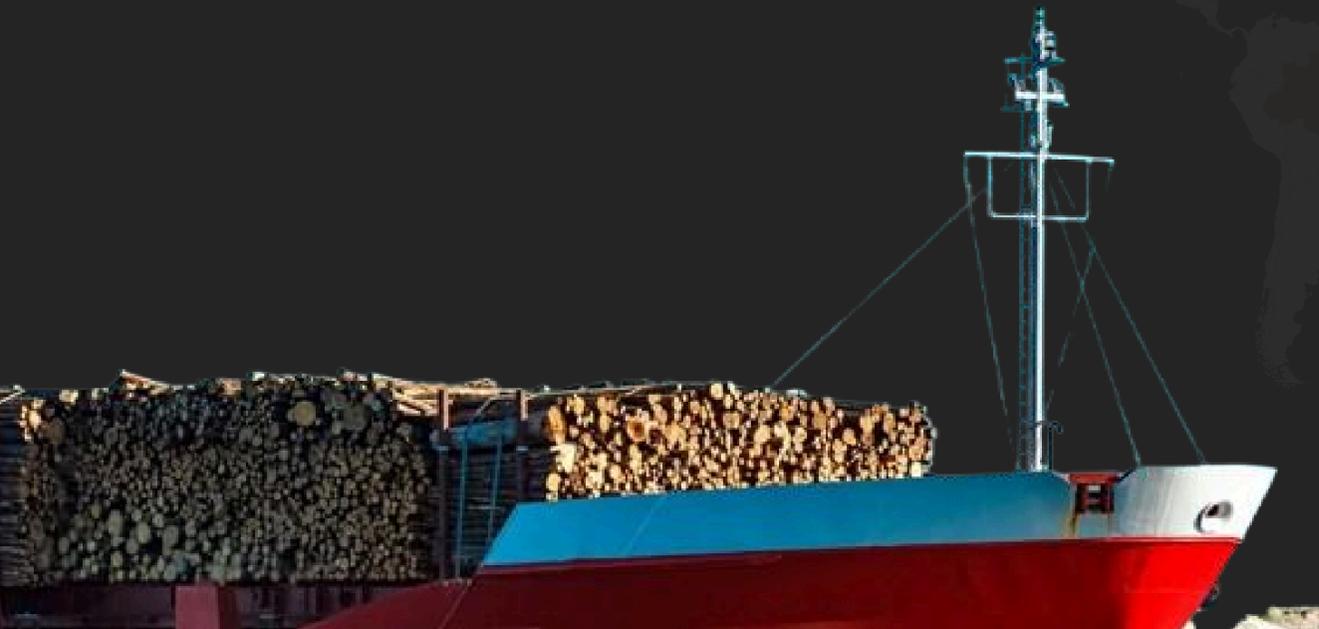
Manufacture of Exclusive Rosewood Furniture

We design and manufacture high-end, handcrafted rosewood furniture that reflects exceptional craftsmanship, refined aesthetics, and long-lasting quality. Each product is created using traditional woodworking skills combined with modern technology and design innovation. We offer customized solutions, exclusive collections, and luxury-grade finishes for premium residences, commercial spaces, hotels, and architectural projects.



Rosewood Exporters

We are a prominent exporter, having successfully shipped over 700 metric tons of rosewood products to major international markets such as China and Turkey. We export legally sourced timber, seasoned planks, and handcrafted furniture in full compliance with regulatory and environmental standards. Our operations focus on delivering sustainable, high-quality, and well-processed wood products, supported by strong logistics, transparent documentation, and reliable global partnerships.



Handicrafts Manufacturers

We manufacture authentic wooden handicrafts that showcase skilled craftsmanship, cultural heritage, and artistic excellence. Our artisans create decorative, utility, and customized products featuring intricate carvings, inlay work, and premium finishing. Each handcrafted piece reflects uniqueness, durability, and timeless appeal, catering to both domestic and international customers.



At Coorg Rosewood Timbers, we've built a reputation for excellence by supplying premium, legally sourced Indian Rosewood to clients across the country. Every log is carefully selected from the Karnataka Forest Department, ensuring full compliance with legal and ethical sourcing standards.

We do not deal in Kerala or Maharashtra Rosewood. With hundreds of logs sawn into a wide range of sizes, we continue to serve carpenters, architects, and designers who value both quality and integrity.

One of the most fascinating and misunderstood aspects of Rosewood is its variety. Color, grain, and character can vary widely from log to log. That's the natural beauty of Rosewood. We believe in transparency and want to educate our customers about this diversity

Unique Value

KEY METRICS

Our Impact in Numbers

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700+

Metric tons shipped

10+

Orders Delivered

8+

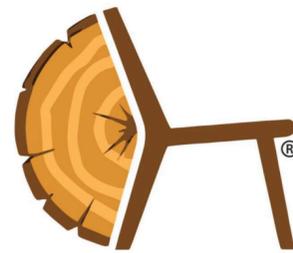
Countries Exported To

50,000+

Cu.ft Premium Timber Supplied

10+

Years of Industry Experience



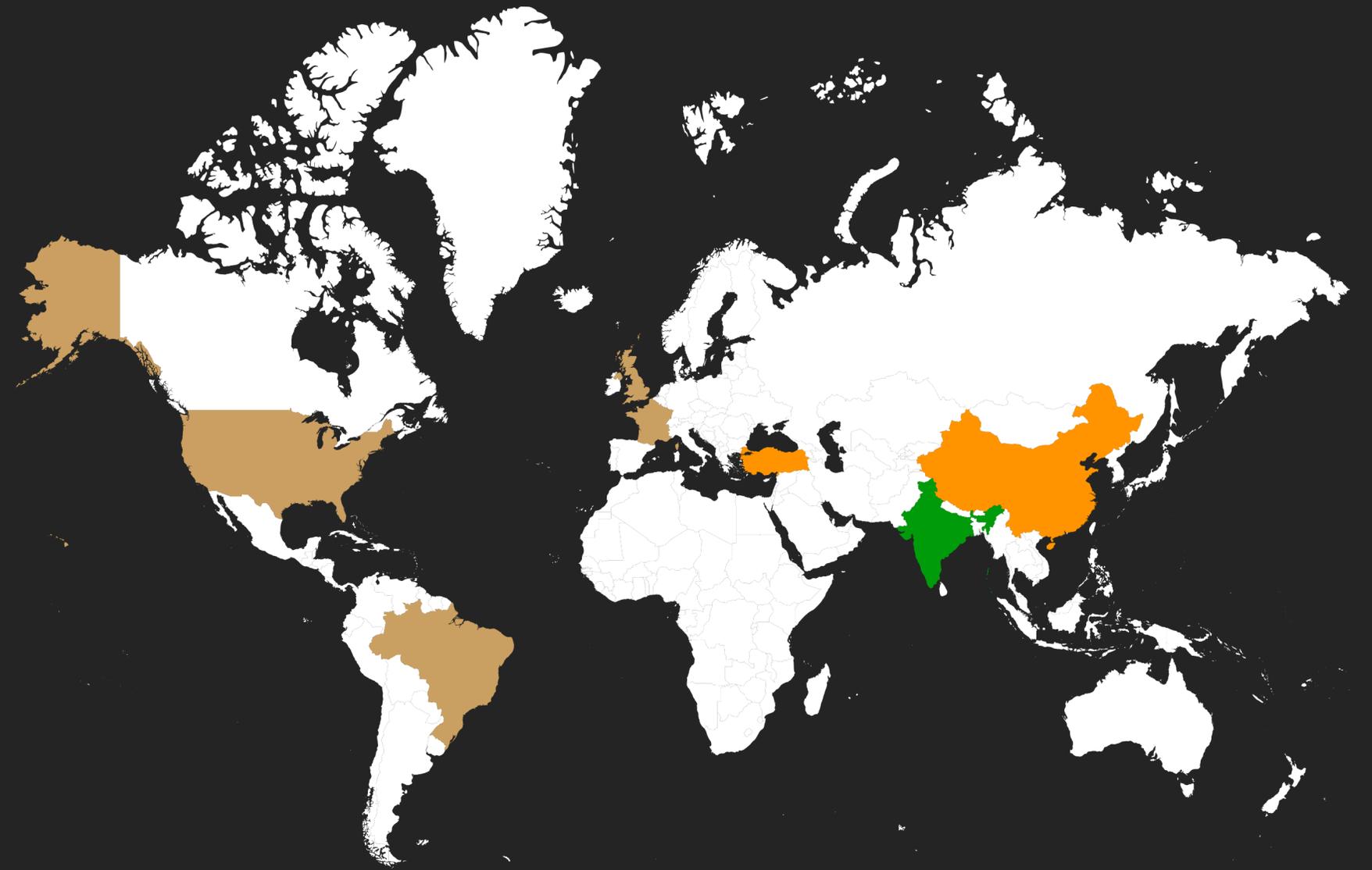
GLOBAL CRAFTMANSHIP

Our Furniture is Now a Global Affair

Our export operations began in 2019 and have since grown rapidly. Today, we proudly serve clients in China and Turkey, with plans underway to expand into several other international markets. With over 700 metric tons of Indian Rosewood successfully exported, we have become a trusted name in the world of premium timber exports.

What sets us apart on the global stage is our uncompromising commitment to quality and ethical sourcing. Every piece of furniture we ship is carefully crafted, thoroughly inspected, and securely packed to ensure it arrives in pristine condition, ready to inspire and elevate the spaces it enters.

We do not just export timber – we export tradition, artistry, and the soul of Indian craftsmanship.



■ Source

■ Current Export Destinations

■ Upcoming Export Destinations

| Award



India Startup 500 Awards 2024

Awarded India Startup 500 Awards 2024, recognising Coorg Rosewood Timbers Pvt. Ltd. for excellence in customised, high-quality rosewood furniture manufacturing and customer-focused innovation.

Featured in

CEO India Magazine



Featured on the cover of CEO India Magazine, Coorg Rosewood Timbers Pvt. Ltd. is recognised for its legacy craftsmanship and bespoke rosewood furniture.

Celebrated for personalised home décor solutions, the brand blends heritage artistry with contemporary comfort.

This recognition highlights our commitment to quality, customisation, and creating timeless furniture that transforms homes into enduring spaces of elegance.

| Vision & Roadmap

FUTURE?



Expand Global Markets

We aim to strengthen our international presence by entering new regions and building long-term partnerships with global distributors and buyers. By meeting international quality standards and understanding local market needs, we plan to grow our export network and establish a strong global brand identity.

We already have a strong presence in international markets such as **China** and **Turkey** and are actively expanding into key regions including the **USA, Brazil, France,** and the **UK**. In the future, we aim to establish full-scale global exports and long-term partnerships, strengthening our position as a trusted **worldwide** supplier of premium rosewood products.



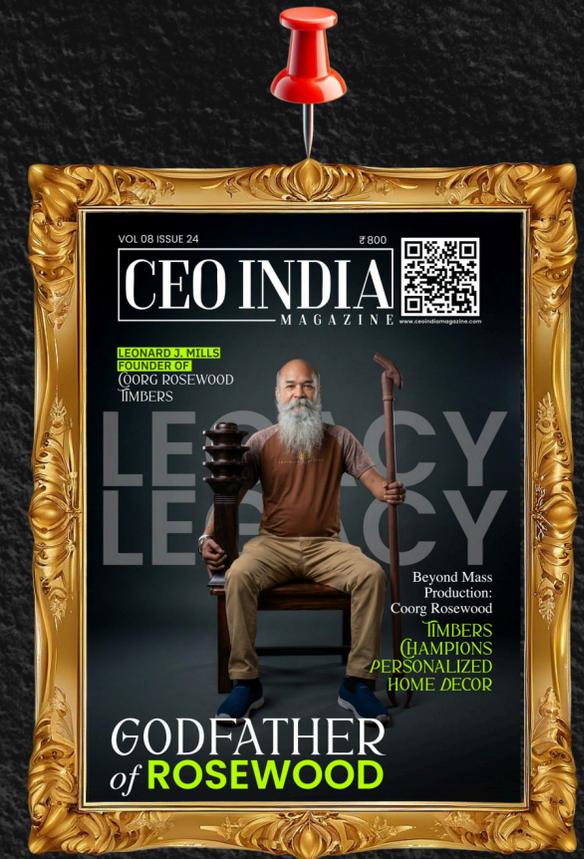
Introduce Premium Product Lines

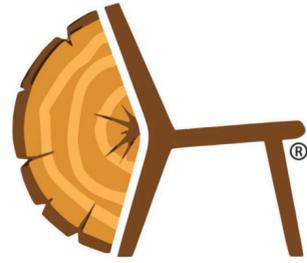


We plan to launch exclusive, high-end furniture and timber collections that showcase superior craftsmanship, innovative design, and premium finishing standards. Each product will be carefully developed using high-quality materials, traditional woodworking techniques, and modern aesthetics to ensure elegance, strength, and long-lasting performance. These collections will feature customized designs, refined detailing, and luxury-grade finishes to meet the specific requirements of premium clients. Our products will cater to luxury homeowners, interior designers, and architects who seek sophisticated, durable, and distinctive solutions for high-end residential, commercial, and hospitality spaces.

Our Commitment

We are committed to achieving recognized environmental and quality certifications to ensure responsible sourcing and ethical practices. Our roadmap focuses on eco-friendly production, waste reduction, and forest conservation to support sustainable growth and long-term environmental balance.





Coorg Rosewood Timbers

THE COMPANY, THAT RUNS ON TRUST

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we believe in crafting excellence through quality, sustainability, and trust. With deep-rooted expertise, responsible sourcing, and a commitment to innovation, we continue to deliver premium rosewood products to global markets.
